



the Jewish fund   
*A Legacy of Sinai Hospital*

THE JEWISH FUND  
ANNUAL REPORT 2008-2009



## HISTORY & MISSION

The Jewish Fund was established in 1997 from the sale proceeds of Sinai Hospital to the Detroit Medical Center. Sinai Hospital was a Jewish community-funded facility that grew into one of metropolitan Detroit's top health care institutions. A legacy of Sinai Hospital, The Jewish Fund continues the tradition of assuring excellent and compassionate care for those in need in Metropolitan Detroit.

## HOW TO APPLY FOR A GRANT

The Jewish Fund is open to all non-profit organizations qualified as tax exempt under the Internal Revenue Code.

### FUNDING PRIORITIES

- Health care and social welfare needs of vulnerable populations within the Jewish community
- Health care needs of vulnerable populations in the general community
- Efforts to further positive relationships between the Jewish community and the Detroit community
- Priority capital and equipment needs of DMC/Sinai Hospital

Grants are approved twice yearly - in May and November. The first step in the application process is to submit a brief Letter of Intent. Every Letter of Intent will be reviewed by The Jewish Fund staff and Grants Committee, and selected applicants will be invited to submit a full proposal. Please review our website, then call our office to discuss your project and the application process.

Inquiries and completed applications should be directed to:

Margo Pernick, Executive Director

The Jewish Fund

6735 Telegraph Road, Bloomfield Hills, MI 48301

(248) 203-1487

[pernick@jfund.org](mailto:pernick@jfund.org)

[www.thejewishfund.org](http://www.thejewishfund.org)





## LETTER FROM THE BOARD CHAIR

As Chair of The Jewish Fund, I am pleased to report our progress since our last Annual Meeting. Since the inception of The Jewish Fund over 12 years ago, we have met very important communal needs, which historically have been mild compared to those we have faced this past year. Our economy and current recession are second only to the Great Depression, but have brought out the best in our new Executive Director, our Board, and the Committees responding to the overwhelming needs of individuals and families throughout Southeastern Michigan and, in particular, the Jewish community.

Our meetings and agendas have been more frequent and extended, our deliberations more difficult, and we have made the most of our limited resources in light of the lack of investment returns. We have gone to the most creative methods, more challenge funding and careful accountability standards.

We have appointed a subcommittee to review urgent special unmet needs and provided a separate set of

grants, which were approved by our Grants Committee and Board after much deliberation.

A key area of assistance and emphasis for our Jewish Fund's response remains on supporting the elderly. This includes the prevention of isolation and ill health while continuing to advance community participation, supportive services, independent living, and housing subsidies.

Priorities we have also advanced and met, include skilled case management for increasing home foreclosure candidates, unemployed, financial planning and support, assistance for the uninsured for free health and low-cost health care including expanding of medical, dental, and pharmaceutical resources by way of donation and dealing with a soaring number of those who have been unable to provide sufficient food.

During this past fiscal year, The Jewish Fund has awarded \$2,440,000 in grants to secure and help

develop important programs and services for our community's most vulnerable.

The Sinai legacy has certainly continued.

I'm proud to have served as Chair this past year and want to acknowledge our Executive Director and dedicated members of the Board of Directors for their service and extra effort during this difficult period, in helping maintain a strong community. I am encouraged by repeated comments about what a difference The Jewish Fund and its Board make in the lives of so many.

A handwritten signature in teal ink, which appears to read "Michael W. Maddin". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Michael W. Maddin, Chair  
The Jewish Fund

## LETTER FROM THE EXECUTIVE DIRECTOR



During these extraordinarily difficult economic times, we have all witnessed, and many have experienced, families struggling under burdens which have previously been unimaginable. Human service organizations, which exist to serve those in need of support, have been challenged with prioritizing their programs and services to best respond to those in the direst of circumstances.

The Jewish Fund also exists to serve those in the community whose health and welfare are vulnerable due to economic disadvantages, special needs, and limited access to essential community services like health care, food, shelter, and nurturing social

support systems. Even though our financial resources, like most other foundations, have greatly decreased this past year, we have determined, near-term, that our mission must be fully implemented through our continued support of community agencies providing life lines to those in greatest need.

While continuing to encourage innovative responses to health and social welfare challenges in metropolitan Detroit, we will also provide leveraged funding for agencies who, despite the economic downturn, explore new funding streams to support their ongoing operations. Through challenge grants, The Jewish Fund intends to play a role in securing long-term

sustainability for organizations, large and small, that share our conviction that strategic and thoughtful planning, along with some carefully initiated experimentation, may well lead to enhanced operations, and ultimately, to provide even more help for children, adults, and families in our community.

A handwritten signature in teal ink that reads "Margo Pernick". The signature is fluid and cursive.

Margo Pernick, Executive Director  
The Jewish Fund



## THE ROBERT SOSNICK AWARD OF EXCELLENCE

### JARC

The Robert Sosnick Award of Excellence was established in memory of Robert Sosnick, whose bold vision and leadership abilities led to the creation of The Jewish Fund.

In tribute to Mr. Sosnick and in keeping with the mission of The Jewish Fund, the program selected for the award must demonstrate a collaborative, high quality and compassionate effort to significantly improve the quality of life of our community's most vulnerable populations.

This year's recipient was JARC, in recognition of the six programs launched with support of The Jewish Fund between 1998 and 2008. They are: Person-Centered Planning & Circle Facilitation; Inclusive Supports Program in Jewish Day Schools; Keshet Support Program for Families of a Child with Special Needs; Transition Home for People with Developmental Disabilities; Respite Care for Children and Adults with Disabilities; and The CHEERS Project: Fostering Connections Between People With and Without Disabilities.

Founded in 1969 by a group of parents of children with developmental disabilities, JARC

has evolved into one of the nation's largest providers of community-based Jewish residential services for adults with developmental disabilities. In the last two decades, the agency has fulfilled a leadership role in responding to the needs of consumers and those in need of support. Its philosophy of including individuals with disabilities in the life of the community, along with its emphasis on changing perceptions of the general community toward those with special needs, has been the basis for its significant program growth over the years. A strong emphasis on community partnership and active collaboration is evidenced in all of its programs and services, including schools, area businesses, and Jewish and secular organizations. In addition to its leadership role in the six programs noted, JARC has been an enthusiastic partner in the planning and implementation of numerous additional community programs which have received support from The Jewish Fund and other funding sources.

Recognizing the need to demonstrate program effectiveness, JARC has consistently incorporated evaluations into each of its projects. Its ability to present these program benefits to its consumers

has contributed to the agency's success in sustaining each of the six programs beyond the grant period. In fact, all continue to operate and flourish, with support by community donors and additional funding sources. Its most recent program, The CHEERS Project (now re-named Making Community Connections) is currently being presented throughout the state as a model for community engagement of adults with developmental disabilities and has received private financial support.

JARC has been a community model for developing innovative new programs that respond to community needs, engage volunteers in leadership roles and hands-on involvement; and promote independence and quality of life for all. The agency clearly represents the standards of excellence which characterize the Robert Sosnick Award.

---

JARC



## GRANTS PAID



### Adult Well-Being Services (Detroit)

*for the first year of a three-year \$240,000 grant to support efforts to prevent diabetes among low-income and older African-Americans.*

**\$100,000**

### CARE House of Oakland County (Pontiac)

*for the second of a three-year \$30,000 grant to train state-mandated reporters on identifying child sexual abuse.*

**\$10,000**

### Detroit Science Center (Detroit) to construct a new healthy nutrition-focused exhibit in its Medical Marvels Gallery.

**\$100,000**

### Forgotten Harvest (Oak Park)

*for the first year of a three-year \$105,000 grant to expand its food rescue program's distribution by adding a mobile food pantry.*

**\$50,000**

### Freedom House (Detroit)

*for the first of a two-year \$90,000 grant to provide medical care and health services to homeless refugees who reside in Freedom House.*

**\$50,000**

### Friendship Circle (West Bloomfield)

*for the second of a three-year, \$150,000 grant to create a residential program for Jewish adults recovering from substance abuse.*

**\$50,000**

### Henry Ford Behavioral Health Maplegrove Center (West Bloomfield)

*for the second of a two-year, \$67,000 grant to engage families living with active addiction into the treatment process of their addicted family member.*

**\$22,000**

### Hospice of Michigan (Detroit)

*for the second of a two-year \$50,000 grant to support its @HOMe Support program serving non-hospice patients with advanced chronic illness.*

**\$20,000**

### Huron Valley-Sinai Hospital (Commerce Township)

*to support the renovation and update of its Intensive Care Unit.*

**\$118,000**

### Jewish Apartments & Services (Oak Park)

*for the eighth of a ten-year \$1,500,000 grant to subsidize rent for 30 low-income older adults at the Norma Jean and Edward Meer Apartments.*

**\$150,000**

Forgotten Harvest



## GRANTS PAID



### **Jewish Apartments and Services and Jewish Home and Aging Services (West Bloomfield and Oak Park)**

*for the first of a three-year \$521,000 grant to facilitate the merger and start-up of a new lead agency to better coordinate and expand services to Jewish older adults.*

**\$170,000**

### **Jewish Community Center (Oak Park and West Bloomfield)**

*for the third year of a three-year \$52,000 grant to support the Council on Jewish Orthodox Active Retirees (COJAR) program, providing active retirees with social, educational and cultural programs.*

**\$15,000**

### **Jewish Family Service (West Bloomfield)**

*for a one year renewal grant to support Project Chessed, a network of free and reduced price medical care for uninsured Jewish adults in the community.*

**\$290,000**

### **Jewish Family Service (West Bloomfield)**

*for the first of a three-year \$156,000 grant to support the hiring of a case manager to assist clients of Hebrew Free Loan.*

**\$60,000**

### **Jewish Federation of Metropolitan Detroit (Bloomfield Hills)**

*to provide support of the Hechtman Fire Relief Fund, established following the recent fire at Hechtman Apartments serving older adults.*

**\$50,000**

### **Jewish Federation of Metropolitan Detroit (Bloomfield Hills)**

*to provide patrol cars during Shabbat hours in Oak Park and Southfield in response to an increase in criminal incidents in the area.*

**\$75,000**

### **Jewish Federation of Metropolitan Detroit (Bloomfield Hills)**

*for the second of a three-year grant of up to \$2,782,000 to support three older adult programs (In-Home Support Services, Escorted Transportation and Adult Day Care), including \$350,000 in the form of a challenge grant.*

**\$930,000**

### **Jewish Hospice & Chaplaincy Network (West Bloomfield)**

*for the third of a three-year \$185,000 grant to develop a palliative care program for the Detroit Jewish community.*

**\$50,000**

### **JVS (Southfield)**

*for the first of a two-year \$120,000 grant to assist in the development of a financial literacy and consumer advocacy program.*

**\$65,000**





## GRANTS PAID

### Kadima (Southfield)

for the third of a three-year \$68,000 grant to create a support program for families of children who struggle with emotional disorders.

\$20,000

### Matrix Theater Company (Detroit)

for the third of a three-year \$82,000 grant to include people with special needs in community-based theatre productions.

\$25,000

### Summer in the City (Berkley)

for the third of a three-year grant of \$21,000 to expand the organization's youth work in Detroit.

\$5,000

### Yeshivas Darchei Torah/Beth Yehudah/Akiva (Oak Park and Southfield)

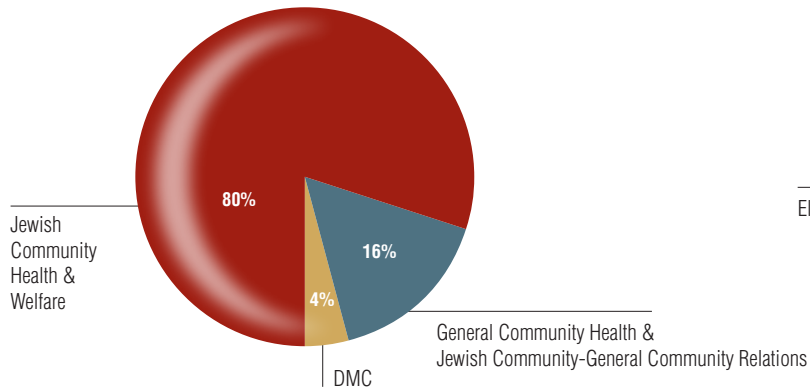
for the third of a three-year \$127,500 grant to develop and expand physical education programs in the Orthodox Jewish day schools.

\$15,000

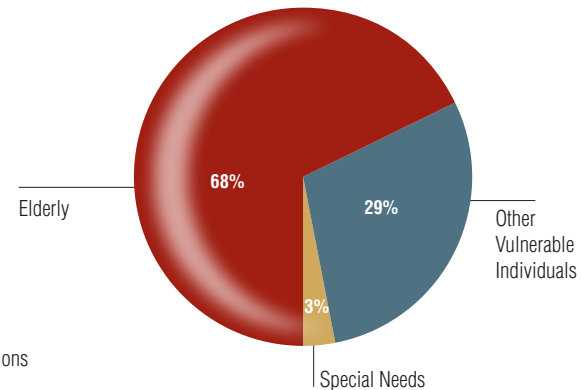
### Total Grants:

\$2,440,000

DISTRIBUTION OF GRANTS BY PROGRAM AREA



POPULATIONS SERVED IN THE JEWISH COMMUNITY



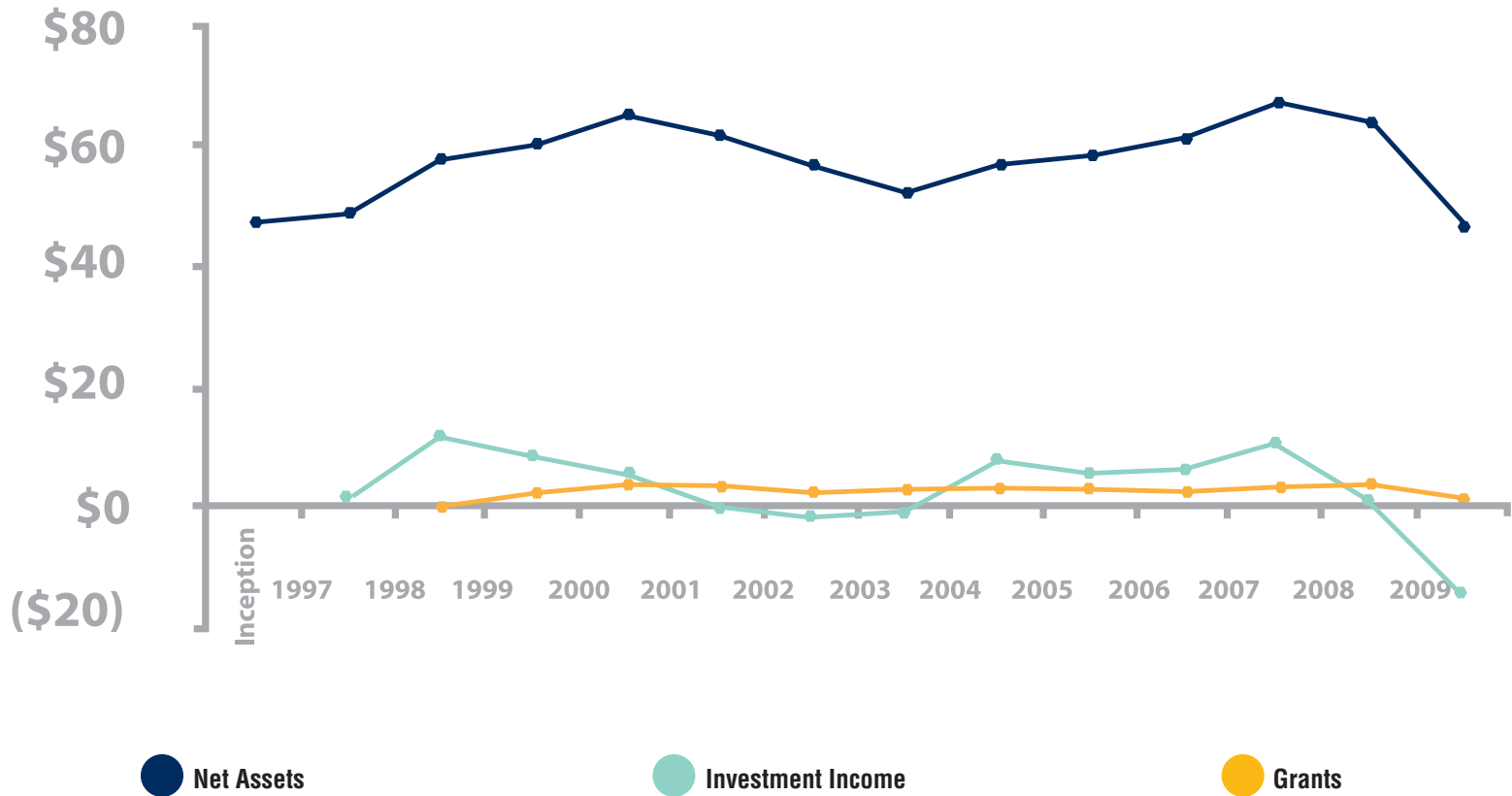
---

Jewish Family Service





## THE JEWISH FUND / CHANGE IN NET ASSETS SINCE INCEPTION (IN MILLIONS)



● Net Assets

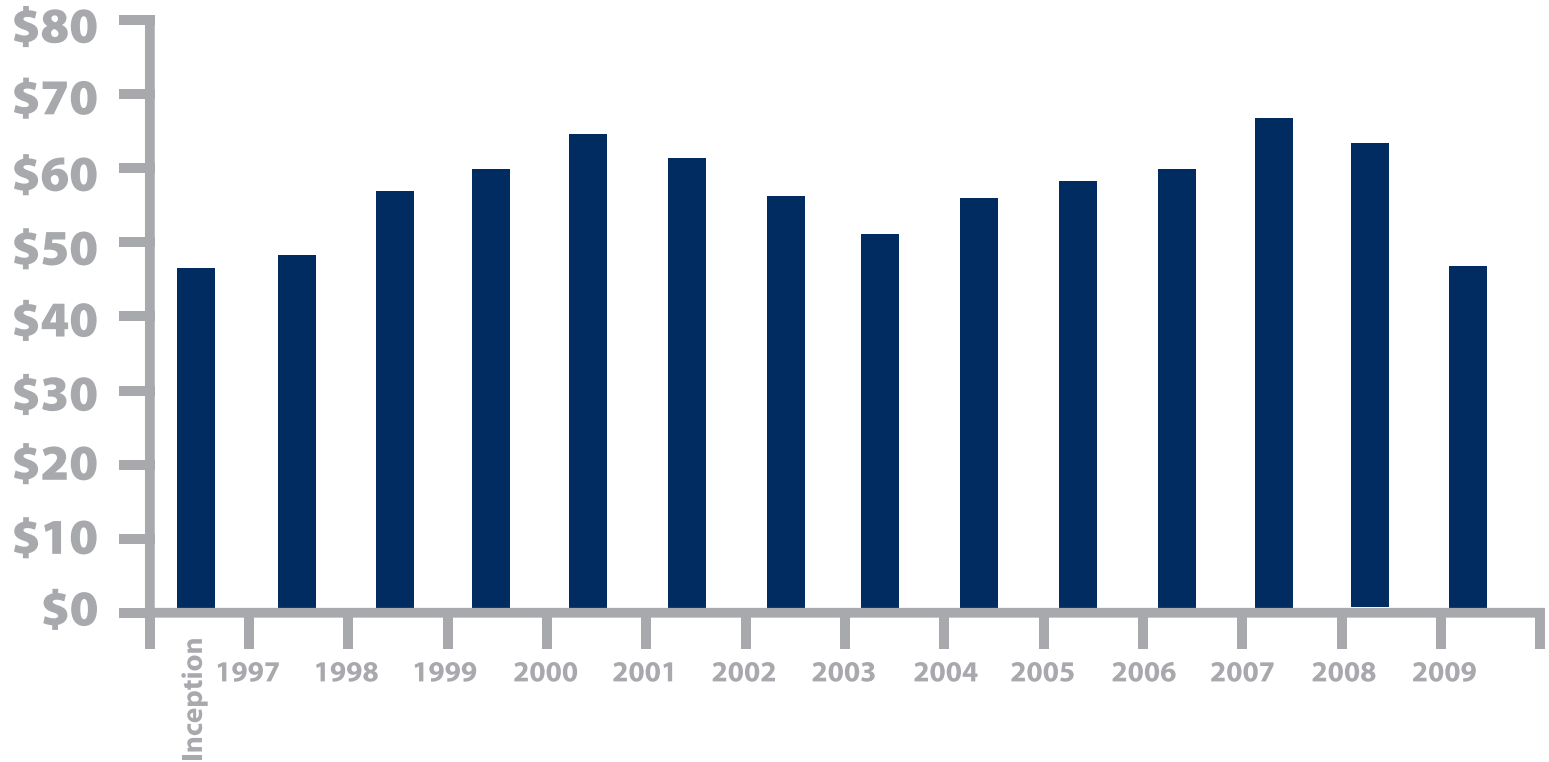
● Investment Income

● Grants

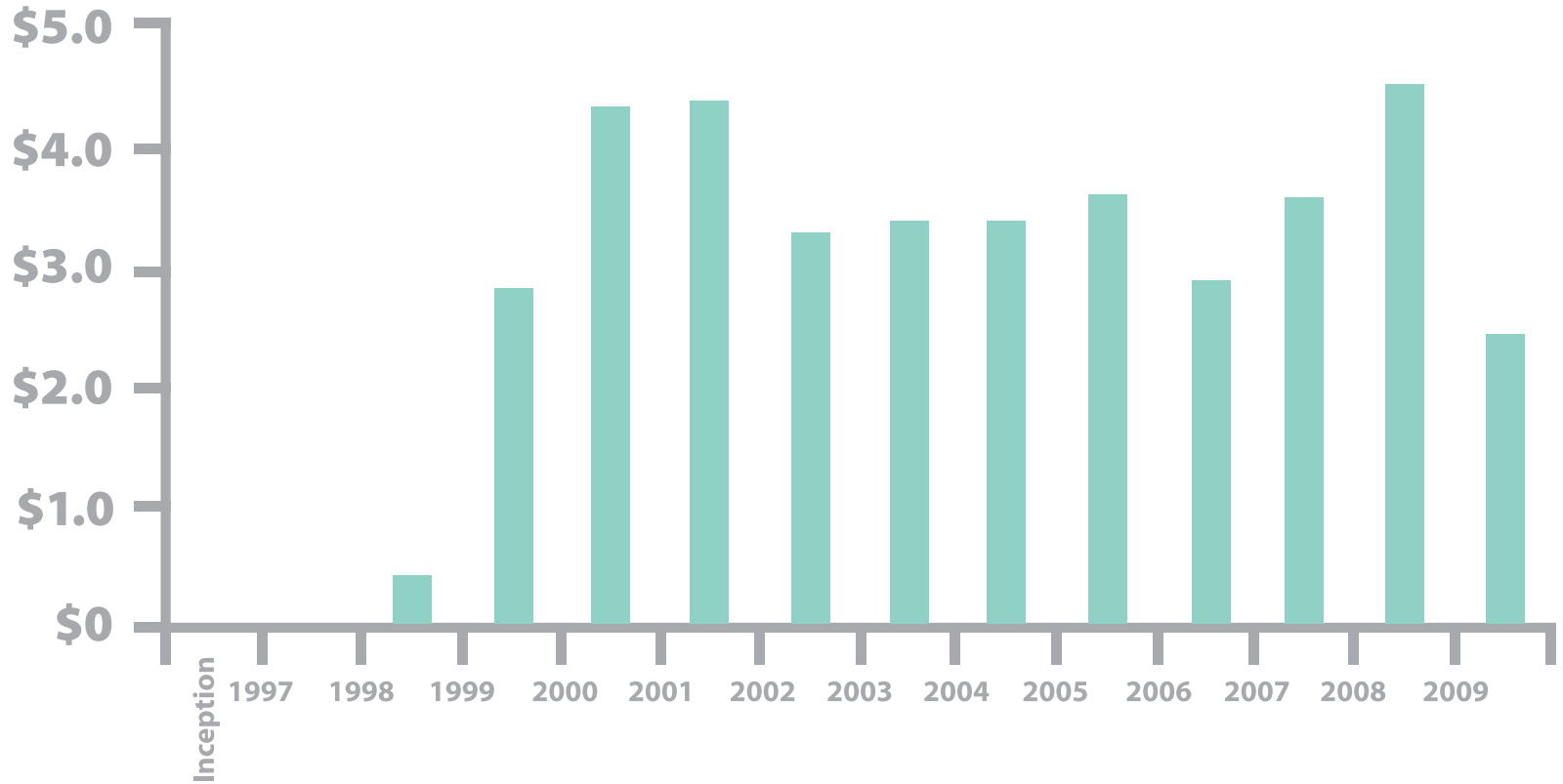
Jewish Senior Life and JVS  
Dorothy & Peter Brown Jewish Community  
Adult Day Care Program



## THE JEWISH FUND / NET ASSETS SINCE INCEPTION (IN MILLIONS)



THE JEWISH FUND / APPROVED GRANTS SINCE INCEPTION (IN MILLIONS)



## THE JEWISH FUND BOARD OF DIRECTORS

---

Michael W. Maddin, Chair

Penny B. Blumenstein, Vice Chair

Peter M. Alter  
David S. Aronow  
Robert P. Aronson  
Nora Lee Barron  
Douglas A. Bloom  
Mark A. Davidoff  
Nancy Grosfeld  
Merle A. Harris

Mark R. Hauser  
Selwyn Isakow  
Linda Z. Klein  
Richard Krugel, M.D.  
Matthew B. Lester  
Mervyn H. Manning  
Florine Mark  
Robert S. Michaels, M.D.  
Robert H. Naftaly  
George M. Nyman  
David K. Page

Norman A. Pappas  
Eduardo Phillips, M.D.  
Glenda D. Price, Ph.D.  
Richard F. Roth  
Mark E. Schluszel  
Karen Sosnick Schoenberg  
Jerome L. Schostak  
Gary Torgow

Margo Pernick, Executive Director

Dorothy Benyas, Secretary/Treasurer

Pat Mayer, Administrative Assistant

Co-Founding Chairs

Mark E. Schluszel

Robert Sosnick ר"ר

Inquiries and completed applications should be directed to:

**Margo Pernick, Executive Director**

**The Jewish Fund**

6735 Telegraph Road, Bloomfield Hills, MI 48301

Phone: (248) 203-1487 • Fax: (248) 645-7879

[pernick@jfmd.org](mailto:pernick@jfmd.org)

[www.thejewishfund.org](http://www.thejewishfund.org)



The Jewish Fund  
P.O. Box 2030  
Bloomfield Hills, MI 48303-2030

NONPROFIT ORG.  
U.S. POSTAGE  
**PAID**  
ROYAL OAK, MI  
PERMIT NO. 440

