



Sinai Hospital



HISTORY & MISSION

The Jewish Fund was established in 1997 from the sale proceeds of Sinai Hospital to the Detroit Medical Center. Sinai Hospital was a Jewish community funded facility that grew into one of metropolitan Detroit's top health care institutions. As a legacy of Sinai Hospital, The Jewish Fund continues the tradition of assuring excellent and compassionate care for those in need in Metropolitan Detroit through its annual grantmaking.



First birth at Sinai Hospital

Sinai Hospital's opening in 1953 was the realization of a dream for Detroit's Jewish community. Its sale in 1997 was not the end of that dream but rather its transformation into another institution of excellence - The Jewish Fund - an institution uniquely designed to perpetuate and proliferate the Sinai dream through stewardship and innovation. In recognition of Sinai's location in Detroit and its diverse patient base and staff, The Jewish Fund was created as a resource for the entire community, devoted to supporting vulnerable Jews as well as to supporting the health needs of the broader community and enhancing positive relations between the Jewish community and Detroit residents and health services providers.



LETTER FROM THE BOARD CHAIR AND EXECUTIVE DIRECTOR



As we contemplate the progress made during the past year by The Jewish Fund and take pride in our board of directors for the work they have performed, it is clear that the highest praise and recognition must be extended to the health and human service agencies that assist the most vulnerable among us on a daily basis. Their tireless dedication and commitment to work harder and with fewer resources during this continuing economic crisis, is not only inspiring but a reminder that our work is best viewed through the successes of these non-profit agencies.

Responding to crises

health – financial – natural disasters

hunger – homelessness

During the past year, The Jewish Fund has embraced the needs of the chronically vulnerable, along with the newly devastated and those at risk of devastation in their personal lives. For the second consecutive

year, we have awarded a grant to the Jewish Federation of Metropolitan Detroit to assist its constituent agencies that provide health and social welfare services which were facing urgent, special and unmet needs. Additionally, we reached out to past grantees that were at risk of reducing critical services to those at greatest risk. The Fund provided more operational grants to organizations to assist them in getting through the coming year, than at any time in our history. These grants included: Detroit Institute for Children – to maintain medical services, Yad Ezra – to provide groceries to those in need, and the Gary Bernstein Clinic – to maintain medical services. We increased a multi-year grant to Forgotten Harvest for the second year in a row to support their mobile food pantry that delivers fresh produce directly to communities, and were pleased to learn of the successful expansion of services to homeless adults by HOPE Hospitality & Warming Center in Pontiac. Emergency grants were also

made to assist victims of the earthquake in Haiti and the floods in Memphis, Tennessee.

Continuation of core priorities

Aging in place with dignity

Community connectivity

We have continued support of the core Jewish welfare services that are the priority of The Jewish Fund - programs that encourage vulnerable Jewish older adults to age in place and live in comfort and dignity while maintaining community connections. \$1.5 million of our annual grantmaking supported in-home support services, escorted transportation, adult day care, rental housing subsidy and transition costs for the merger of the two primary agencies serving Jewish older adults. In the coming year, we hope to work in partnership with the Jewish Federation to build a framework for the financial support of services that benefit this growing population.

Leveraging community resources

Partnering with private foundations and individual donors

In the past two years, our strategy to award an increasing number of challenge grants has proven to be successful in meeting the capacity building needs of non-profits, large and small. These leveraged grants have resulted in new programs being developed or expanded (Kadima's children and adolescent program, Jewish Senior Life and Jewish Family Service for programs benefiting older adults) and new strategies for fundraising programs being created (Jewish Hospice & Chaplaincy Network and Ruth Ellis Center) Additionally, our

enhanced communications with area funders has led us to join funding partnerships to achieve common goals, such as the completion of the capital and start-up operations for Covenant Community Care Clinic in Southwest Detroit.

Like almost all foundations nation-wide, The Jewish Fund's investment assets were heavily impacted in the past two years, and we are now relieved that our balance has experienced significant recovery. The board of directors determined that it would be most beneficial to continue the Fund's normal spending practices and grantmaking strategies, despite the loss of earnings. It has grappled with many new and challenging issues this past year, and is currently

engaged in a strategic planning process to assure that the Fund is not only realizing its legacy but responds to the changing needs in our metropolitan Detroit community for years to come. We look forward to continuing to play an important role in supporting community organizations that benefit the health and welfare of metropolitan Detroit residents.



Michael W. Maddin, Chair

Margo Pernick, Executive Director



THE ROBERT SOSNICK AWARD OF EXCELLENCE

Summer in the City

The Robert Sosnick Award of Excellence was established in memory of Robert Sosnick, whose bold vision and leadership skills led to the creation of The Jewish Fund.

In tribute to Mr. Sosnick and in keeping with the mission of The Jewish Fund, the program selected for the award should represent the ideals and standards of excellence which are both hallmarks of this award and characteristics of Robert Sosnick. Innovation, collaboration, achievement of program objectives, impact on quality of life, management of resources, and sustainability, are all key criteria for a program's selection for this annual award which includes a \$25,000 prize.

This year's recipient is Summer in the City, in recognition for its stellar demonstrations of these qualities, but in particular, its innovative programming, impact on quality of life, and community collaboration efforts and accomplishments.

Founded in 2002 by three young suburban Detroit young men who hoped to improve and expand community service in the Detroit area, Summer in the City has expanded and blossomed in all aspects of its organization. Each summer, the organization offers what it describes as "fun, flexible and fulfilling" community service projects to high school youth and others, all of which create needed and tangible impact on the city of Detroit and its residents, primarily its children. In 2009, over 1,400 young people, carpooled from throughout metro Detroit to provide 24,000 volunteer hours working on community projects.

Through mentoring and youth enrichment activities in schools, churches and neighborhood centers, to painting murals and the demolition of urban blight effects, to enhancing the urban gardening movement in the city, Summer in the City volunteers feel inspired and energized to volunteer time during the summer months to help others and actively engage in the Jewish tradition of *tikkun olam* - repairing the world.

Summer in the City has expanded its community partnerships each year and has recently begun a leadership development program for its all part-time staff that focuses upon education and community activism. The organization is playing a vital role for area young people in the emotional and social building of Detroit.

SUMMER IN THE CITY





GRANTS: THE YEAR IN REVIEW

The lists on the following pages show the grants of The Jewish Fund that were active during the 2010 fiscal year, June 1, 2009 through May 31, 2010. The lists include both new grants approved during the fiscal year, as well as renewed grants from prior years. The grants are divided into sections reflecting the program areas of The Jewish Fund's grantmaking program:

GRANTS PAID

JEWISH COMMUNITY HEALTH & WELFARE

In keeping with its mission, The Jewish Fund emphasizes support of services which benefit vulnerable Jewish people in the community. The impact of the economic crisis presented a very compelling case to broaden the previously identified grant program areas supported by the Fund, so that agencies experiencing heightened demands for human services while simultaneously facing reduced donor revenue, could meet these social welfare needs. The Jewish Fund partnered with the Jewish Federation of Metropolitan Detroit in identifying urgent, special, and unmet needs that required additional funding support. These grants, as well as others addressing health and social welfare needs are described below.

Jewish Family Service (West Bloomfield, MI):

\$63,000

for the second of a three-year, \$156,000 grant to provide a case manager at Hebrew Free Loan to assist clients seeking financial support.

Jewish Federation of Metropolitan Detroit (Bloomfield Hills):

\$600,000

for one year to be allocated to programs and services identified as highest priority in responding to urgent, special, and unmet needs.

Jewish Federation of Metropolitan Detroit (Bloomfield Hills, MI):

\$900,000

for the third of a three-year grant of up to \$2,782,000 to support in-home support services, escorted transportation and adult day care for older adults in the Jewish community.

Jewish Federation of Metropolitan Detroit (Bloomfield Hills, MI):

\$60,000

for a one-year grant on behalf of the Merkaz Division of the Council of Orthodox Rabbis-VAAD to increase security in the Oak Park/Southfield Jewish communities.

TAMARACK CAMPS





GRANTS PAID

Jewish Hospice & Chaplaincy Network (West Bloomfield, MI):

\$50,000

for the first of a two-year \$100,000 matching grant to establish a new challenge grant program to help the agency meet unprecedented hospice and palliative care needs during the economic downturn.

Jewish Senior Life (West Bloomfield and Oak Park, MI):

\$212,500

for the second of a three-year, \$521,000 grant to facilitate the merger and to assist with the start-up of a new lead agency to better coordinate and expand services to Jewish older adults.

Jewish Senior Life (West Bloomfield, MI):

\$150,000

for the ninth of a ten-year, \$1.5 million grant to provide rent subsidies for low-income older adults living in the apartments.

JVS (Southfield, MI):

\$55,000

for the second of a two-year, \$120,000 grant to implement a financial literacy and consumer advocacy program.

Kadima (Southfield, MI):

\$70,000

for the first of a three-year, \$195,000 challenge grant to provide services to children and adolescents who are diagnosed with emotional and behavioral disorders.

Tamarack Camps (Bloomfield Hills):

\$40,000

for the first of a three-year, \$133,500 challenge grant to support the expansion and enhancement of the special needs inclusion program at Camp Maas.

Yad Ezra (Oak Park):

\$61,000

for one year to support the expanding needs for free groceries in response to urgent, special, and unmet needs.

Sub- Total

\$2,261,500

JEWISH HOSPICE & CHAPLAINCY NETWORK





GRANTS PAID

GENERAL COMMUNITY HEALTH

In order to best respond to the health needs of vulnerable residents of Detroit and the surrounding area, The Jewish Fund has continued to support a broad range of programs and services that address access to quality health and welfare needs for diverse populations of youth and adults. Many of these grants are prepared in collaboration with other local funders, and many have been structured as challenge grants in order to best leverage additional support.

Adult Well-Being Services (Detroit, MI):

\$80,000

for the second of a three-year, \$240,000 grant to provide preventive activities to African American adults who are pre-diabetic.

Big Brothers Big Sisters of Metropolitan Detroit (Detroit):

\$45,000

for the first of a two-year, 70,000 grant to support the launch of Sports Buddies, a mentoring program focusing on physical well-being through sports, fitness and nutritional education.

Care House of Oakland County (Pontiac, MI):

\$10,000

for the third of a three-year, \$30,000 grant to provide a child sexual abuse education program to those professionals required to report such abuse.

Forgotten Harvest (Oak Park, MI):

\$45,000

for the second of a three-year, \$115,000 grant to increase the amount of fresh food available for under-nourished residents in high-poverty areas.

Freedom House (Detroit, MI):

\$40,000

for the second of a two-year, \$90,000 grant to provide medical care and health services to homeless refugees who reside in Freedom House.

Henry Ford Behavioral Health Maplegrove Center (West Bloomfield, MI):

\$20,000

for the third of a three-year, \$67,000 grant to engage families living with active addiction into the treatment process of their addicted family member.

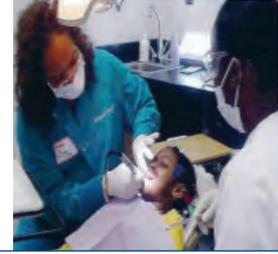


FORGOTTEN HARVEST

FORGOTTEN HARVEST
(248) 947-1500
Driving Hunger From Our Community
MOBILE FOOD PANTRY
www.forgottenharvest.org
CARRIER
025
RIGHT ENGINE
NOT FOR SALE

MICHIGAN
M

DETROIT
22



GRANTS PAID

HOPE Hospitality & Warming Center (Pontiac):

\$30,000

for the first of a three-year, \$65,000 grant to expand the organizational capacity of the shelter by extending its months of operation and enhancing fundraising efforts.

Orchard's Children's Services (Southfield, MI):

\$10,000

for the first of a two-year, \$15,000 challenge grant to provide dental services not covered through conventional public assistance programs to underserved youth.

Ruth Ellis Center (Highland Park, MI):

\$10,000

for a one-year challenge grant to provide support for professionally facilitated peer support groups for runaway and homeless youth.

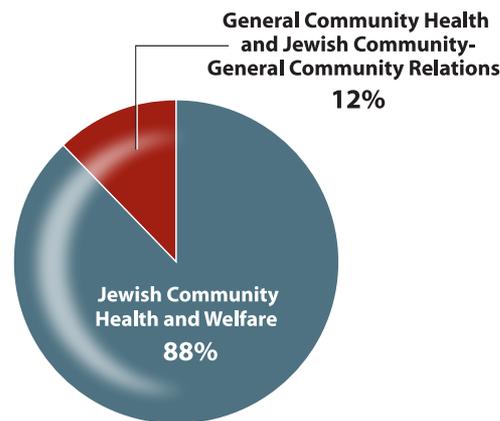
Starfish Family Services (Inkster):

\$20,000

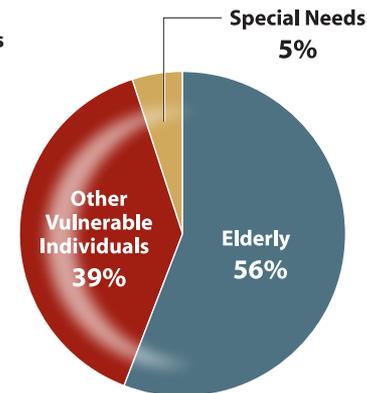
for the first of a three-year, \$45,000 grant to provide initial funding for individual and group counseling and mental health services for youth in crisis and transitional living programs.

Sub-total

\$310,000



Distribution of Grants by Program Area

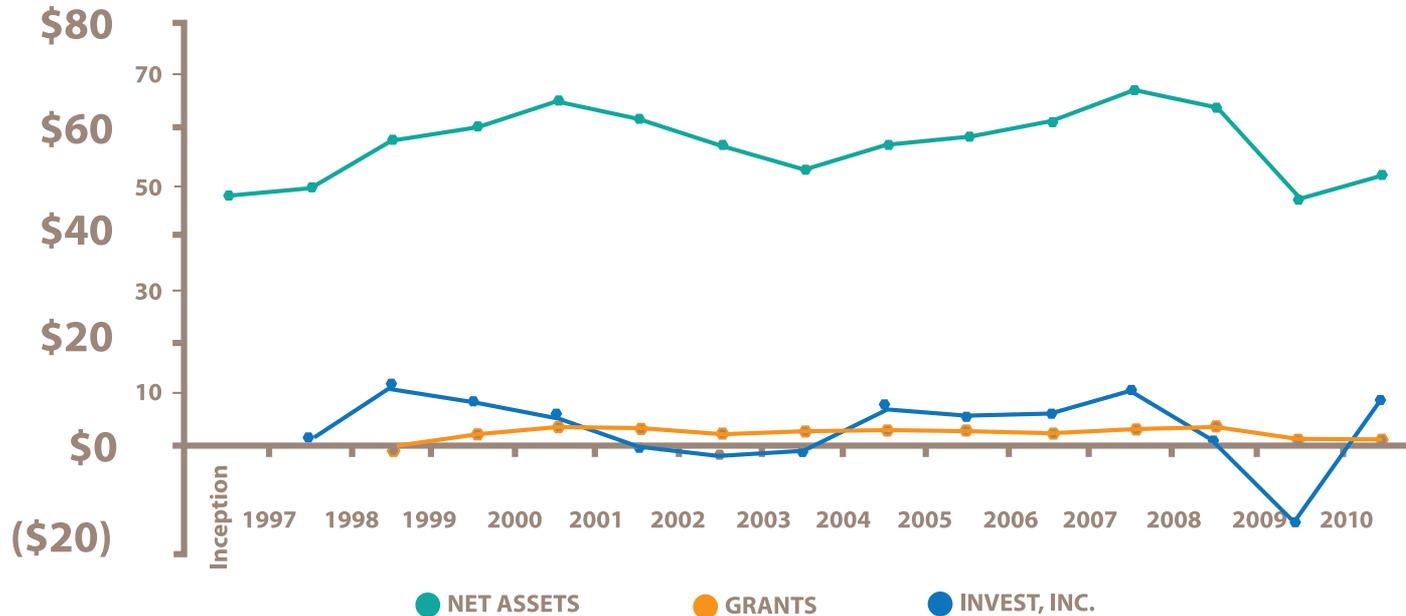


Populations Served in the Jewish Community

JEWISH SENIOR LIFE AND JVS



THE JEWISH FUND / CHANGE IN NET ASSETS SINCE INCEPTION (IN MILLIONS)



2010 Financial Report

For the year ending May 31, 2010, The Jewish Fund had a total return of 16.3% and the investment’s asset value was approximately \$56 million. The table above summarizes the Fund’s historic asset balances since its inception in 1997. During the 2010 fiscal year, The Jewish Fund made 22 grants totaling \$2,537,917. These represent the one year payments of multi-year grants and single year grants.

The Jewish Fund was audited by Baker, Tilly Virchow Krause. The Foundation’s Audit Committee of the Board of Directors reviewed the results of their findings and recommended them to the Board for approval. Board members review the financial statements and investment reports at each board meeting, approve all grants, and have each submitted annual conflict of interest statements, as has the executive director.

GRANTMAKING GUIDELINES

The Jewish Fund welcomes grant applications from all non-profit organizations qualified as tax exempt under the Internal Revenue Code that meet its guidelines for program support and priorities. These priorities include supporting health and social welfare needs of vulnerable populations within the Jewish community, health needs of vulnerable populations in the general community, efforts to further positive relationships between the Jewish community and the people of Detroit, and designated needs of the Detroit Medical Center and its two Sinai hospital facilities.

Grants are reviewed twice a year - in May and November, by The Fund's board of directors. Organizations that are seeking support should first contact The Jewish Fund to discuss their projects, which may be followed by a submission of a Letter of Intent. Every eligible Letter of Intent is reviewed by The Jewish Fund staff and Grants Committee, and selected applicants will be invited to submit a full proposal.

All necessary information is available on The Fund's website, www.thejewishfund.org.

Inquiries and completed applications should be directed to:

Margo Pernick, Executive Director
The Jewish Fund
6735 Telegraph Road, Bloomfield Hills, MI 48301
248-204-1487
pernick@jfmd.org

www.thejewishfund.org



THE JEWISH FUND BOARD OF DIRECTORS

Michael W. Maddin, Chair

Penny B. Blumenstein, Vice Chair

Peter M. Alter
David S. Aronow
Nora Lee Barron
Douglas A. Bloom
Mark A. Davidoff
Douglas M. Etkin
Nancy Grosfeld
Dan G. Guyer, M.D.
Mark R. Hauser

Scott Kaufman
Linda Z. Klein
Anessa Kramer
Richard Krugel, M.D.
Matthew B. Lester
Lisa Lis
Mervyn H. Manning
Lionel S. Margolick
Robert S. Michaels, M.D.
Robert H. Naftaly

George M. Nyman
Joshua F. Opperer
Gregg Orley
David K. Page
Glenda D. Price, Ph.D.
Mark E. Schlusssel
Karen Sosnick Schoenberg
Jerome L. Schostak
Gary Torgow

Margo Pernick, Executive Director
Dorothy Benyas, Secretary/Treasurer
Pat Mayer, Administrative Assistant

Co-Founding Chairs

Mark E. Schlusssel

Robert Sosnick 571

Inquiries and completed applications should be directed to:

Margo Pernick, Executive Director
The Jewish Fund

6735 Telegraph Road, Bloomfield Hills, MI 48301

Phone: (248) 203-1487 • Fax: (248) 645-7879

pernick@jfmd.org

www.thejewishfund.org

